

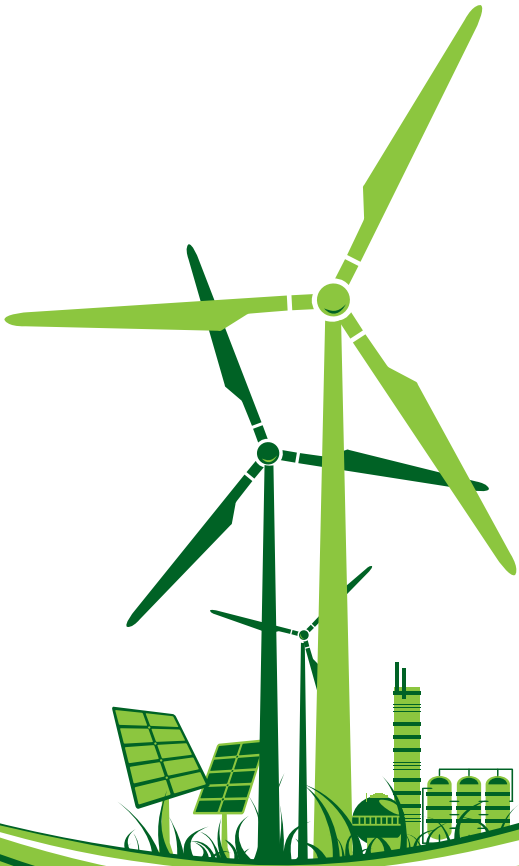
Under The Patronage of  
H.E. Abdullah Bin Mubarak Al Midhadi  
Minister of Environment

ecoQ

# Qatar International Environment Protection Exhibition

**Technologies | Products | Sustainable Energy**

16 - 18 October, 2011 | Doha Exhibition Centre



[www.eco-q.org](http://www.eco-q.org)



# OVERVIEW

ecoQ is a multi-sector environment trade fair addressing advancements in environment protection technologies, sustainable energy and green business practices applied towards a more sustainable future. ecoQ exhibition is an excellent opportunity and a unique platform for global business leaders and investors in the environmental, renewable energy and sustainability sectors to meet with local and regional government officials, business representatives, trade associations, institutional stakeholders, academics, NGOs and other parties interested in reaching out to the rapidly growing market of products and technologies designed to protect the environment.

ecoQ exhibition is set to become the biggest gathering of the environment industry in Qatar as it is the perfect place for interested visitors represented from all types of related businesses including local authorities for whom environment protection and sustainable development is the main focus.

ecoQ is an international annual exhibition taking place in Qatar for three days from 16 - 18 of October 2011, at Doha Exhibition Centre. The 10,000 sqm expo will showcase latest technologies, products on environment protection and sustainable energy.

In addition to the business aspect of the Expo, a number of events and campaigns are planned in parallel to ecoQ to increase community awareness on environmental issues.

ecoQ is a **unique platform** for global business leaders and investors in the **environmental, renewable energy** and **sustainable** sectors



## EXHIBITION SECTORS

Solar Energy PV  
Green building, Sustainable cities Architecture  
Recycling Technologies  
Air pollution treatment  
Eco friendly transportation  
Aviation & Aerospace Bio-fuel  
Eco-friendly cooling systems  
e-waste solutions  
Marine protection and reservation  
Vessels waste treatment technologies  
Anti-pollution and noise technologies  
Water treatment and desalination technologies  
Sewage treatment





## EXHIBITION SECTORS

- Solid waste disposal
- Industrial waste treatment and pollution control technology
- Eco friendly agriculture technologies and products
- Energy efficient industrial products
- Energy saving technologies
- Energy Storage & Distribution
- Sustainable energy technologies
- Eco tourism
- Organic farming
- Environment consulting firms & regulators
- Environment and energy research centers
- Gov.& NGOs





Industrial Toxic Waste



e-Waste



## WHY EXHIBIT?

ecoQ will bring together large multinationals and SMEs in the environment protection sector from around the globe to Qatar

ecoQ will provide your business the ideal platform for acquiring new customers and maintaining good relations with existing ones.

Use this international event to present your latest products and services while establishing valuable contacts and open up new market potential.



**Explore** the fastest growing market in the Middle East and the world.

**Partner** with major players in the environment sector, financial institutions and investors.

**Maximize** visibility for your existing products and launch new products at the industry's leading event.

**Network** and engage with other industry leaders.

**Generate** top media coverage from the press representatives who will be there

**Interact** with prospects businesses to enhance your business and professional profile in the renewable energy industry.

**Collect** high-quality leads and meet the faces behind the products and services

**Increase** loyalty with your exciting customers



## WHY YOU SHOULD ATTEND?

- Keep up to date on environmental issues and trends
- Experience latest environment protection technologies and solutions
- Experience live product demonstrations
- Connect with new suppliers, customers and business partners in the sustainable energy and environment industry
- Network with professional locally and globally
- Get expert advice on the specific challenges faced by your business
- Gain new ideas and insights to grow your business
- Engage with your industry community locally and globally
- Get information to make informed decisions on going green
- Support the environment protection efforts in Qatar





## VISITORS PROFILE

- Senior Government officials
- Municipal representatives
- Electricity & Water officials
- Building and Contracting consultants
- Projects planners and strategists
- Environment experts
- CEOs, Executive Managers
- Health and Safety managers
- Engineers
- Architects
- Executives representing Industrial and manufacturing companies
- Representatives from leading agriculture, transportation, marine and aviation companies
- GCC & Qatari business leaders and entrepreneur
- Academics
- NGOs delegations
- Media representatives
- Environment activists
- Chief Sustainability Officers
- Construction Companies
- Insurance Firms
- Institutional Investors
- Project Developers
- Investment Banks
- Strategic Planners
- Utilities Operators



# QATAR

The Right Place | The Right Time



- ecoQ Expo 2011 is organized in Qatar, one of the world's fastest growing economies, the highest per capita income and the world's biggest producer of liquefied natural gas.

- Qatar's victorious success to host the World Cup in 2022 for the first time in the Middle East has generated positive global attention to the state and its vision to set a leading example in organizing this massive sport event with minimum impacts on the environment. Qatar 2022 FIFA World Cup will be the first carbon-neutral World Cup, utilizing sustainable technologies and high-end cooling systems for its twelve state-of-the-art stadiums, fan zones and training grounds. The event is a catalyst for the development and the expansion of the economy and population overall.

- The impact of Qatar winning its bid for the 2022 FIFA World Cup would be profound for the state, its people and the region. a second international airport is due to open in 2012 with the capacity to handle 50 million passengers a year.

- Qatar has also won the bid to host the 8th World Chambers Congress (WCC) in 2013, bringing the event for the first time to the Middle East.

- Qatar has been officially confirmed as the host country for the AFC Asian Cup 2011 in January.



Sikat Al Wadi



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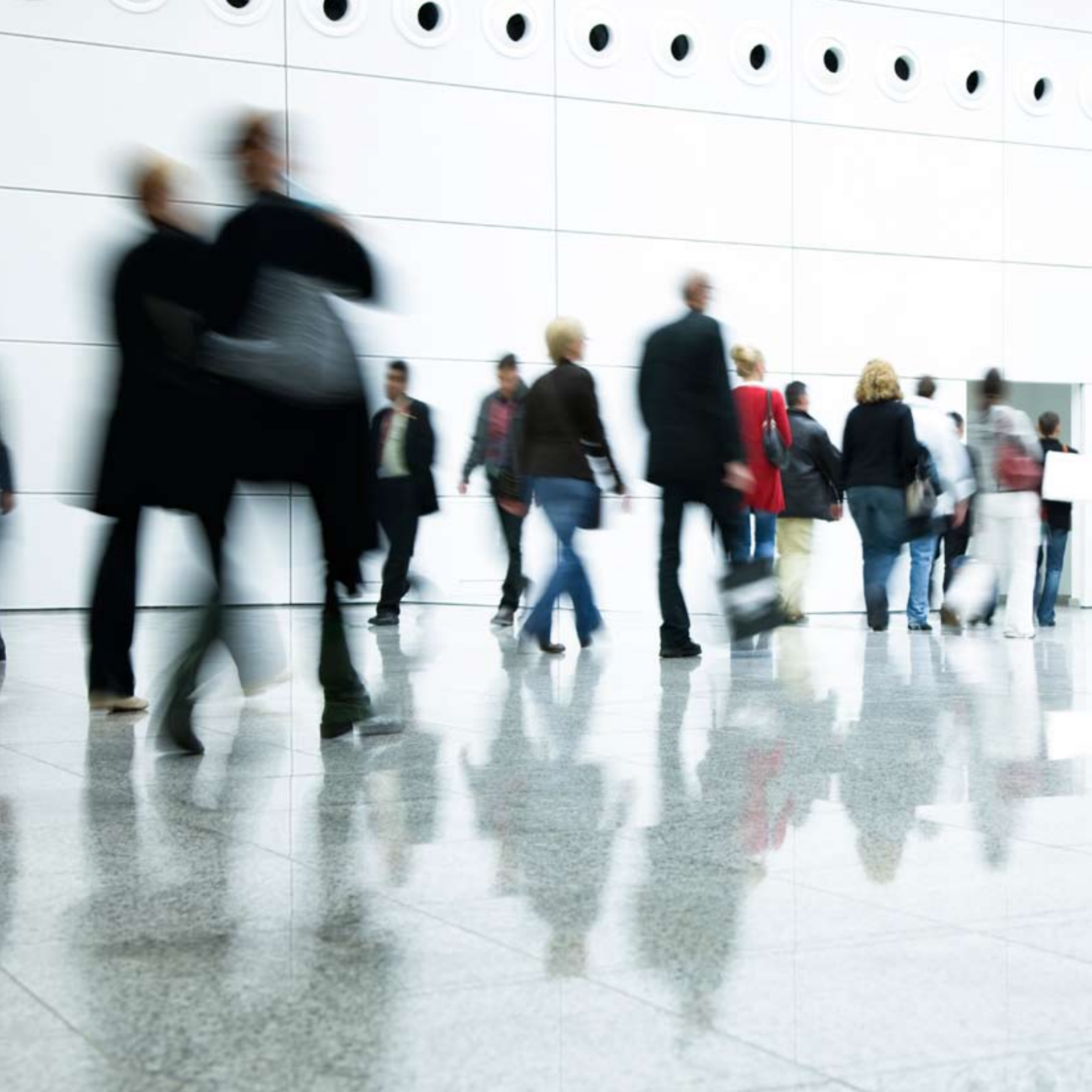


# Green QATAR

Qatar's successful bid for the 2022 World Cup will spur rapid deployment of more renewable technologies as the country aims to make good on its pledge to host a low carbon event.

Qatar's environmental industry is poised for growth due to the steady inflow of government funds and FDI.

Recycling and other environmental services segments have huge growth potential due to the rapidly expanding population as well as the country's stringent environmental laws.



# ecoQ EXHIBITION DETAILS

**Date** 16 - 18 October, 2011

**Venue** Doha Exhibition Center

**Organizers** Stallion Advertising & Exhibitions  
P.O. Box 9933 Doha - Qatar | [info@stallionadv.com](mailto:info@stallionadv.com)  
Tel +974 44 510 512 | Fax +974 44 510 514

**Official Sponsor** Ministry of Environment - Qatar

**Strategic Partner** Qatar Museums Authority

**Supported by** Qatar Chamber of Commerce and Industry  
Qatar Tourism Authority  
Friends of the Environment Center  
AHK - German Industry and Commerce

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P.O. Box 9933 Doha - Qatar | [info@eco-q.org](mailto:info@eco-q.org)  
Tel +974 44 510 512 | Fax +974 44 510 514



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